

## PRESS RELEASE

Paris, 13<sup>th</sup> September, 2019

### HERMÈS UNVEILS A NEW ADDRESS IN VANCOUVER

**Hermès is delighted to open the doors of its new store in Vancouver at 717 Burrard Street. Just a few meters away from its former address, the 460 m<sup>2</sup> space presents a full transformation of Hermès' presence in Vancouver and reimagines the southwest corner of Burrard and West Georgia Streets.**

"This beautiful new store reflects the longstanding relationship between Hermès and Vancouver, which is built on shared values and a deep appreciation for innovation," said Jennifer Carter, President and CEO of Hermès Canada. "Nearly 25 years ago, we opened our first store in Vancouver, and today we're proud to unveil an enhanced retail experience that finds inspiration in the striking landscape, quality of living, and strength of spirit that defines Vancouver."

Designed by the Parisian architecture agency RDAI, the two-level space takes cues from its surroundings, drawing inspiration from the contemporary character of Vancouver. Like the high-rise buildings and mountains that define the city, the moulded concrete white terrazzo façade asserts its height and resonates with a certain mineral quality. Inside, the emphasis on natural materials and tonal accords creates an airy ambiance that evokes the land and sea.

Standing at the Hermès ex-libris just beyond the entrance, customers will find jewellery and watches on one side and fashion jewellery on the other, followed by the silk universe and a perfume discovery area. The leather universe faces the staircase, and flows into the equestrian collection, while the men's universe has been given ample room towards the back.

The second level introduces Hermès' collections for the home with its selection of homeware, tableware and wallpapers. The women's universe, including shoes and accessories, and a private salon also inhabits the second floor. Linking these two levels is a staircase in oak and glass whose steps appear to float. On the back wall of the staircase the majestic Pegasus flying horse relief by French sculptor Christian Renouciat, invites customers to discover more.

Hermès is pleased to unveil special products developed exclusively for Vancouver. Playful roller skates celebrate the activity of the city, the natural landscape inspired a triptych of *Kelly* bags that travel from dawn to dusk and a limited-edition Twilly scarf was designed to mark the occasion.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the constant search for beautiful materials, the transmission of a savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects. An independent, family owned company, Hermès is dedicated to keeping the essential element of production in France through its 42 workshops and to developing its network of 310 stores in over 49 countries. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

[hermes.com](https://www.hermes.com)

**Hermès Vancouver**  
717 Burrard Street  
V6Z 2P1 Vancouver  
Monday to Saturday: 10am - 6pm  
Sunday: 11am - 6pm