

HERMÈS

INTERNATIONAL

24, RUE DU FAUBOURG-SAINT-HONORÉ, 75008 PARIS - TÉL. +33 (0)1 40 17 49 20 - FAX +33 (0)1 40 17 47 18
SOCIÉTÉ HOLDING DU GROUPE HERMÈS, SOCIÉTÉ EN COMMANDITE PAR ACTIONS AU CAPITAL DE 53 840 400,12 EUROS - 572 076 396 RCS PARIS

communiqué de presse ♦ press release

PARIS, 13TH JULY 2016

The Hermès Group has acquired a stake in Maison Pierre Hardy, a French footwear and accessory design company led by Pierre Hardy, its founder and artistic director.

Following the success of the collections that Pierre Hardy has designed for its footwear lines since 1990 and jewellery ranges since 2001, Hermès is strengthening its ties with the designer by taking a minority stake in the company.

The agreement highlights Hermès' ambition to contribute to the label's global growth dynamic and confirms the close and prolific relationship that has developed over the years between Hermès and Pierre Hardy.

"I'm very pleased, and very proud, of our alliance with Hermès, a house which champions the exceptional. It's the natural extension of 25 years of creative collaboration," says Pierre Hardy.

"I'm delighted with our partnership with Pierre Hardy, which shows how proud we are to support creative talent and incredible expertise as part of this unique tribe that strives for excellence," adds Axel Dumas, Hermès International Chief Executive.

PIERRE HARDY

