

## PRESS RELEASE

Paris, 3<sup>rd</sup> October 2019

### REOPENING OF THE HERMÈS STORE IN MONTPELLIER

**Hermès is delighted to announce the reopening of its store in Montpellier on Thursday, 3<sup>rd</sup> October 2019, following a complete renovation. Located in the historic centre of the city, a few steps away from the Place de la Comédie, this atypical space has been home to the collections of the Parisian house since 1989.**

On entering, visitors discover the colourful abundance of women's and men's silk, fashion accessories, and perfumes. The ready-to-wear and shoe collections, as well as objects for the home, are displayed in the centre of the store. A mosaic carpet in white, caramel and bronze tones brings forward the emblematic ex-libris of the 24 Faubourg Saint-Honoré store in Paris, illuminating the floor in terrazzo. On the ceiling, the Grecques lights – moulded glass fixtures designed for Hermès in 1925 – diffuse a soft glow.

Down a few steps, a hushed, more intimate salon adorned with a wool carpet in gradient colours accommodates watches in a central display in light cherrywood. On the right-hand side, on walls in beige marmorino, shelves highlight the leather goods and Hermès' first métier, the equestrian collection. Finally, on the left, a showcase embraces the rounding of the ceiling vault in order to present the jewellery collections.

The store, renovated by Parisian architecture agency RDAI, offers loyal clients and new visitors an immersion into the heart of Hermès' craftsmanship, a chance to discover the freedom of creation and the unique savoir-faire of the house.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the constant search for beautiful materials, the transmission of a savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects. An independent, family owned company, Hermès is dedicated to keeping the essential element of production in France through its 42 workshops and to developing its network of 310 stores in over 49 countries. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

[hermes.com](http://hermes.com)

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Open from Tuesday till Saturday