

# HERMÈS

## INTERNATIONAL

24, RUE DU FAUBOURG-SAINT-HONORÉ, 75008 PARIS - TÉL. +33 (0)1 40 17 49 20 - FAX +33 (0)1 40 17 47 18  
SOCIÉTÉ HOLDING DU GROUPE HERMÈS, SOCIÉTÉ EN COMMANDITE PAR ACTIONS AU CAPITAL DE 53 840 400,12 EUROS - 572 076 396 RCS PARIS

### communiqué de presse ♦ press release

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#### **Hermès presents the “Footsteps across the world” film collection A look at Hermès’ actions for sustainable development**

The “Footsteps across the World” film collection, commissioned by Hermès from documentary film-maker Frédéric Laffont, expresses Hermès’ singular connection with sustainable development.

Hermès’ action for sustainable development is founded on the values passed down through the generations by the artisans who have shaped the house and its objects since 1837. The roots of the house’s longevity lie in a sense of responsibility, a quest for authenticity, and respect for time and natural resources. Men and women, the communities to which the house belongs, and materials derived from its natural environment have been its constant companions from its very origins. Today, they are more than ever at the centre of its attention and its commitment to progress.

Frédéric Laffont, brings his humanistic perspective as he walks in the house’s footsteps and gives free rein to his camera. “This is a collection of freely-produced short documentaries showing multiple fragments of often little-known environments, which are in fact all parts of the same world,” states the film-maker. “Human beings, who might initially seem far removed from each other, but are actually united by invisible bonds.”

As Frédéric Laffont navigates from story to portrait, and from journey to encounter, he is transported by skills, people and places. Whether they concern, employment and regional integration with the creation of a leather goods workshop in Montbron (France), the training and transmission of skills at the Goldfinger Factory (London), a social enterprise supported by the Fondation d’entreprise Hermès, or the protection of the environment in Kongossi (Burkina Faso), Frédéric Laffont’s films show the positive impact that the Parisian house seeks to have on the world.

These stories tell us how Hermès endeavours to create objects that withstand the test of time and to forge lasting connections with the surrounding world. In other words, they demonstrate how Hermès builds its connection with the environment and with society, which it defines as an artisan’s relationship with the world.

**The “Footsteps across the World” film collection  
can be viewed on hermes.com (sustainable development section),  
and on Hermès’ YouTube channel**

<https://www.hermes.com/uk/en/story/135446-footsteps-across-world/>  
[https://www.youtube.com/watch?v=HSC0pR78l\\_0&list=PLD1G-Fq3N1R--zXe1mtEQZpbm7okjuzvO](https://www.youtube.com/watch?v=HSC0pR78l_0&list=PLD1G-Fq3N1R--zXe1mtEQZpbm7okjuzvO)

*Frédéric Laffont is a French documentary film-maker. Author and director of over 60 documentary films, he has received many awards, including the Albert Londres prize in 1987. He founded the Interscoop press agency and the feature film production company Albert Films. In 2011, he made Les Mains d’Hermès, a film about the different métiers of the Parisian house. He is the director of Camera Magica, a documentary film production company founded in 2008.*

*Hermès was established in Paris in 1837, and since then six generations of enterprising and passionate artisans have contributed to spreading its values: sourcing the finest materials, enriching the know-how of highly precise skills, and creating beautiful objects to last throughout time in a spirit of constant innovation. Hermès is managed by Axel Dumas, CEO since 2013, with Pierre-Alexis Dumas as its Artistic Director. Both are sixth-generation members of the founding family.*