

HERMÈS

INTERNATIONAL

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SOCIÉTÉ HOLDING DU GROUPE HERMÈS, SOCIÉTÉ EN COMMANDITE PAR ACTIONS AU CAPITAL DE 53 840 400,12 EUROS - 572 076 396 RCS PARIS

communiqué de presse ♦ press release

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HERMÈS IS INAUGURATING THE MANUFACTURE DE L'ALLAN IN THE FRANCHE-COMTÉ REGION OF FRANCE THE SITE WILL ULTIMATELY EMPLOY 260 LEATHER ARTISANS

With the opening of its 16th leather workshop, Hermès continues to develop its artisanal saddlery and leatherworking hub, and strengthens the house's anchor points across France.

The Manufacture de l'Allan, situated in Allenjoie in the Department of Doubs, further expands Hermès' craftsmanship hub in Franche-Comté, which was initiated by the Manufacture de Seloncourt (Doubs) in 1996 and continued in 2016 with the opening of the Manufacture d'Héricourt (Haute-Saône).

By 2023, 780 leather craftsmen will apply their exceptional know-how on these three sites, working with the finest materials to craft bags and items in leather created for the collections of the Faubourg Saint-Honoré house in Paris.

"The opening of the Manufacture de l'Allan demonstrates our dedication to artisanal production and the creation of jobs in France," states Axel Dumas, CEO of Hermès. *"It is revealing of the talent of our craftspeople, the appeal of our high-quality know-how and the creative success of our leather goods collections."*

The long-standing partnership between Hermès and the École Boudard in Béthencourt, Doubs, has been strengthened in order to train the future craftspeople. Whether retraining for a new career, or having just graduated from the specialist leatherwork programmes at the Lycée des Huisselets in Montbéliard, Doubs, which is also a Hermès partner, students receive a diploma in the art of saddlery and leatherwork on completion of their fifteen-month course. This training enables them to master the exceptional know-how necessary to craft a bag from start to finish, in accordance with the "one person, one bag" rule upheld by Hermès.

The 5,800m² Manufacture de l'Allan was designed to be environmentally respectful in collaboration with local partners. The preservation of apple, pear and cherry trees, the installation of photovoltaic panels on the workshop roofs, rainwater collection points, and thermal solar panels that supply the entire site with hot water are examples of Hermès' commitment to its role as a responsible stakeholder in developing its facilities.

Since 1837, six generations of enterprising and passionate artisans have devoted themselves to creating objects of the highest quality. From its beginnings as harness-makers to the rich medley of collections offered today, its founding values remain the same – creative freedom, fine craftsmanship, innovation and excellence.

A family owned company, Hermès is managed since 2013 by Chief Executive Officer, Axel Dumas, with Pierre-Alexis Dumas as its Artistic Executive Vice President and Guillaume de Seynes as Executive Vice President of Manufacturing Division. All three are sixth-generation members of the founding family.

At year-end 2017, Hermès employed 13,483 people worldwide, including 8,319 in France. The 3,310 saddler-leatherworkers manufacture saddles and equestrian equipment in leather, bags, luggage and small leather goods at Hermès' 16 manufacturing sites located across France: in Ile-de-France, Normandy, Franche-Comté, Auvergne- Rhône-Alpes, Nouvelle-Aquitaine and the Grand-Est. Two new leather workshops, one in Saint-Vincent-de-Paul (Gironde) and the other in Montereau-Fault-Yonne (Seine-et-Marne), will be completed by 2020.

For its various métiers, the Hermès group operates a total of 52 production sites, of which 41 are in France.